

RACHEL HOLMES

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holmes-creative.com

SKILLS

Impactful Conceptualization
Effective Communication
Deadline Management
Creative Collaboration
Creative Problem Solving

PROGRAMS

Photoshop
Capture One
Lightroom
Premiere Pro
DaVinci Resolve
Illustrator
InDesign

FEATURES

Academy of Art University
Spring Show 2020:
Director's Choice Award

Academy of Art University
Spring Show 2019:
3 photographs
3 videos

EXPERIENCE

Digital Tech

🍏 Apple via Magnit Global | Feb. 2023 - March 2024

Fast-paced creative and technical problem solving under tight deadlines supporting Apple Marcom creative teams.

Digital Tech & Photo Assistant

Freelance | July 2019 - Present

Select Clients: Amazon, Intel, Salesforce, Walmart, Apple, Square, Stanford Albertsons, Safeway, Williams-Sonoma, Pottery Barn, Serena and Lily, Raley's, Del Monte, Simple Mills, Resident Home, Coyuchi, World Market, Current

Collaborated with photographers and creatives to create beautiful images. Managed a full-time freelance business.

Photographer

Freelance | May 2020 - Present

Clients: Pelican Wireless, Saint Byrne, Kokoro Spirits

Concepted and executed photoshoots based on client needs.

Digital Tech & Designer

SF Digital Studio | Sept. 2020 - May 2021

Clients: Levi's, Cove26

File management for 3 e-commerce sets. Designed websites, studio Covid protocol signage, and studio rental documents.

EDUCATION

book180 | Art Direction | 2024

Academy of Art University
BFA in Photography | 2020

I am here to make friends and make art (preferably at the same time).